



X-TREME MOBILE™

ADVENTURES

www.xtrememobileadventures.com

Welcome to X-TREME MOBILE ADVENTURES!
Our mission is to get your products noticed on the open road.

You pay thousands of \$\$\$ a year for advertising – but do you see the results? Traditional advertising strategies are passive with no means of measuring how much of your product or service is sold. What about attending an Expo? Considering costs for booth space, staffing, time, travel, and hotel expenses–this too is an expensive option and exposure is limited to those who have interest in your product. X-TREME MOBILE ADVENTURES has a better idea offering active marketing strategies where cross-marketing is the advantage. We market your product along with other complimentary products. It is this cross-marketing that broadens your product exposure and enables us to draw from a variety of potential customers.

Our exposure is your exposure and this truck is a “show-stopper!”

Picture a ‘rolling billboard’ with your company logo tastefully displayed on our highly modified X-TREME Sportsmobile. We attend various events throughout the year, exposing your product to outdoor and adventure enthusiasts, with your branding on every trip we take–on the road and on location. In addition, we display your product on-site and our experienced Mobile Sales Team provides live demonstrations, product information, answers questions for buyers – ultimately selling your products and services. Our exclusive cross-marketing opportunity allows costs associated with active marketing to be spread among a select group of complimentary companies and products. We take your image and products to the public directly allowing your customers to see it, feel it, and want it!



CROSS-MARKETING CATEGORIES

Categories include, but not limited to:

Overland Vehicles • Winches • Recovery Gear • Vehicle Security • Bumpers • Roof Racks • Rock Sliders • Overland Driving Schools • Lights
Navigation/Electronics • Camping Gear • Grills/Cooking. **Outdoor sports such as:** Cycling • Kayak/Canoe • Adventure Motorcycles/Equipment

Be the first to sign up with X-TREME MOBILE ADVENTURES and enjoy the ride...

For more information visit www.xtrememobileadventures.com
or email us at: carl@xtrememobileadventures.com
or call 1-800-370-3308



Representing the ultimate in adventure and gear.

Sponsor Advantages

- Active marketing at each event allows us to cross-sell your products to all types of adventure and outdoor enthusiasts.
- We demonstrate your products in person showing materials, quality and usability.
- Exposure of these products to targeted buyers at each event we attend.
- Your company's logo on our vehicle as a mobile billboard.
- Overview of your product on our website with link to your company website.
- Print advertising/brochures of your products to hand-out (*optional*).
- Video of your product being demonstrated for use on your website, YouTube, and for training (*optional*).

What We Need From You

- Your company logo (in decal format) to adhere to our Sportsmobile adventure vehicle (see *page 3 for details*).
- Product samples you would like us to represent.
- Advertising merchandise to hand-out (hats/t-shirts/decals).
- Brochure/catalogue of your company's products (*optional*).

**For Advertising Options & Rates
give us a call today!
1-800-370-3308**

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